



# ARENA USA

LOCAL SWIMMING COMMITTEE – WYOMING SWIMMING – AGE GROUP ZONES

1/1/2026 – 12/31/2027

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arena is committed to delivering the world's best performance swim apparel and equipment to the world's best swim clubs, coaches, and athletes. This arena LSC/Age Group Zone Partnership Program is specifically tailored to Wyoming Swimming and provides best-in-class program benefits and incentives to maximize the return on your investment.

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## PARTNERSHIP PROGRAM BENEFITS & DISCOUNTS:

- a) Term: January 1, 2026 – December 31, 2027
- b) Value-in-Kind (“VIK” – redeemed at MSRP): 1 Bag per Athlete + 1 Bag per Coach attending Age Group Zone Competition in 2025 & 2026
- c) Racing Suits & additional arena Training, Apparel, Equipment: 30% off retail price
  - a. Athletes will receive code to be redeemed during an ordering window at [www.arenasport.com](http://www.arenasport.com)

## WYOMING SWIMMING AGE GROUP ZONE TEAM DELIVERABLES:

- a) Wyoming Swimming Age Group Zone team will list arena will be listed as a brand “partner” on literature circulated leading up to and during the competition
- b) Wyoming Swimming Age Group Zone team will receive one banner with Wyoming swimming logo (if needed/required) and arena logo that will be displayed when allowable at meet (s)
- c) Redemption of code and wearing arena (unless an athlete is on a contracted brand team other than arena) will be encouraged.

\*\*all VIK redeemed directly through your arena team representative



**LSC Name:**

Wyoming Swimming – Age Group Zone Team

**arena Representative:**

Suzanne Yee

**Wyoming Swimming Representative:**

**Agreement Start Date:**

1/01/2026

**Agreement End Date:**

12/31/2027