



YNWL Bolts Swim Team Program Sponsorship Opportunities

Meet Program Ad (1000+ people will see)	Meet Program Ad + (4500+ people will see)	Annual Events (48,200+ people will see)	Program Partner (214,200+ people will see)	Gold Medal Partner (496,100+ people will see)
\$40-\$200	\$1000	\$3000	\$5,000	\$8,000
Full Page Color Advertisement in Digital Heat Sheet	Full Page Color Advertisement in Digital Heat Sheet	Full Page Color Advertisement in Digital Heat Sheet for 4 events annually	Full Page Color Advertisement in Digital Heat Sheet for 4 events annually	Full Page Color Advertisement in Digital Heat Sheet for 4 events annually
	Co-Presenter of Event Listed on Event Website	Co-Presenter of Event Listed on All Event Websites	Logo on Event Website	Logo on Event Website & Team Homepage
	Banner up to 4'x6' hung in the aquatic center during the event	Banner up to 4' x 6' hung in the aquatic center during the event	Logo on State T-Shirt (commitment must be made by 12/31)	Logo on Annual Team Spirit (commitment must be made by 9/1) and 2 State Meet T-Shirts
		Logo on video board for 2 weeks after each event	Logo on video board annually	Logo on video board annually
				Banner up to 4' x6' hung in the aquatic center annually
				Logo on Practice Caps (commitment must be made by 9/11)
				Monthly mention on the Team Facebook Page

Meet Program/Heat Sheet Ads

Almost all families use a Heat Sheet. This program guide lists the order of events, the swimmers' heat & lane, & their seed times. The Heat Sheet also includes display ads, in full color for digital download.

Display ads must be in color PDF (full page only), jpg, or png format according to the size being purchased. It is the responsibility of the purchaser to submit appropriately sized ads according to their purchase price and by the deadline.

Enclose a check for full payment and bring to or mail c/o Danielle Wheeler to the YMCA, located at 3455 Knight Street Shreveport, LA 71105, by the listed deadline (NO LATE SUBMISSIONS). Make checks payable to 'YMCA Northwest Louisiana'. Full payment is required upon submission.

Questions? Please contact: Danielle Wheeler dwheeler@ymcanwla.org or (318) 674-9635. Please use a separate form for each ad.

Name of Sponsor Placing Ad: _____

Size of Ad & Pricing (Circle One)

Full Page Ad, 8" X 10" \$200.00

Half Page Ad, 8" X 5" \$120.00

Quarter Page Ad, 4" X 5" \$65.00

Business Card Ad, \$40

Meet Schedule and Deadlines (NO EXCEPTIONS to Deadlines)

Fall Invitational October 25-27, 2022: Deadline Monday October 14, 2024

South Central Regional YMCA Championships January 11-12, 2025: Deadline Monday December 30th, 2024

Spring Invitational April 25-27, 2025: Deadline Monday April 14, 2025